

Computerised Sound Mixing Desk

August 2007 News Letter

Dear All,

Welcome to CSMD's August Newsletter. This month has been a lot quieter in terms of development as we have had other systems to work on. However we have made a few minor tweaks to the Advanced version of CSMD, most of which are behind the scenes and you won't see much of. We have a special offer on this month for first time customers so read on to find out more. We would also like to draw your attention to the removal from mailing list item at the bottom of this news letter.

Where Next?

CSMD Advanced keeps developing but we need to know where to go next according to what you require! So we need to hear from you with your thought of what you like and dislike about the software. One option we are looking at is to re-develop the system from scratch, still with the same great features but the ability to run maybe up to 10 sfx at once. The problem we have with this is that we are then moving away from our unique selling point which is the ease of use. We don't believe you should have to train for days on a piece of software before your comfortable using it. Instead you should just be able to pick it up and play, and hopefully with CSMD and CSMD Advanced you can.

In the next couple of weeks we intend to run an online survey which we would be grateful if you could take part in. It should only take a few minutes to do but allows us to find out more about why you like the software. Once the questionnaire is available we will email you with details of where you can complete it. Hopefully we will release the results as well so you can see what other customers think.



In the early days of CSMD we did have a forum where you could talk to other users but at the time this didn't seem overly successful. We are playing with this idea again and would like to find out if there would be an interest in this, maybe somewhere where you can exchange ideas, or tips and tricks etc.

If you have any thoughts of any of the ideas please don't hesitate to get in touch with me personally on my personal email address james.proctor@wjps.co.uk. I will attempt to reply to all of your emails.

Current Offers:

This month we have an excellent deal for new customers. If you haven't purchased CSMD before this point then now might be the time to do so. New customers can purchase CSMD for £19.99 this month and get a free upgrade worth £12.99 to CSMD Advanced. Once you have order your copy of CSMD you will get your key code for CSMD Advanced within 24 hours. Simply go to our buy now pages and purchase CSMD using Paypal or Google Checkout.

Web: <http://www.wjps.co.uk>

Email: info@wjps.co.uk

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CSMD and Google Checkout:

As you may realise WJPS like where possible to try and keep up to date with the latest technology, and so over the last few weeks we have been trialing Google Checkout as an additional secure payment method. Google Checkout allows you to pay for products simply using your credit or debit cards! You can find more out about Google Checkout at <http://checkout.google.com> or by visiting our web site <http://www.csmd.co.uk?PID=27>.



At this moment we do not have a fully integrated system to use Google Checkout, but by following the simple steps below you can be purchasing CSMD Products within minutes:

1. Choose the product you wish to purchase. The [Buy Now](#) pages will tell you the product codes.
2. Send an email to sales@wjps.co.uk with your name, email address and details of the product/s you wish to purchase.
3. Shortly after (Max 24 Hours) you will receive an email from us with an invoice
4. Follow the links on the invoice to pay for the product using Google Checkout
5. You will receive you Key code within the next few hours. If your product is a fully packaged product this will be shipped to you within the next 2 days. You will receive email confirmation that you payment has been accepted.

Removal from Mailing List:

We would like to remind everyone that if they are receiving emails from us and would rather not then you can be simply removed from our mailing lists. To be removed please email support@wjps.co.uk with Mailing List Removal as the subject and your email address. We will email you one final time to confirm that you have been removed from our mailing list. **N.B.** The email address you supply us must match up with the email address your are registered on the mailing list using.

Well that's the end of another newsletter, we hope you enjoy the latest release of the software and look forward to hearing from you with all your ideas for development.

Until next time,

Kind Regards

WJPS Team

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