

# Computerised Sound Mixing Desk

May 2006 News Letter

Dear All,

Welcome to the second of our new style newsletters. We have some exciting news to tell you about and some new offers for you to celebrate our news. So please read on to find out more.

## It's our First Birthday!!!

Yes that's right CSMD is celebrating our first birthday. Our first sale of CSMD was on the 14<sup>th</sup> May 2005 since then sales have rocketted and we have supplied software world wide. We have schools, amdram groups and individuals using our software to mix sound effets and audio medias. We have sold software both via our online shop, and a number of suppliers, our UK dealer is CD and we also have an Australia dealer ... Over the next year we hope to increase our dealers as these are the people who have the direct links with the schools and amdram groups. We also have been proud sponsors of Amdram.net a relatively new Amdram website, full of useful information and tips.

Also in our first year we have made lots of changes to our software. Mainly from the input you have given us, asking if we could make small additions to the software which would make it even easier to use, or add an extra dimension to it. We value our customers ideas and thoughts of the software highly and are always happy to listen to your new ideas. Infact if you have any ideas then get in touch my email to [james.proctor@wjps.co.uk](mailto:james.proctor@wjps.co.uk).

CSMD's first year has also seen changes to our website which has gone through a number of changes to give us the final result we have at the moment, including our new domain name <http://www.soundmixingsoftware.co.uk>. And don't forget to use our fourms at <http://forum.csmd.co.uk> to keep in touch with other users and our support team.

Last but not least as a thankyou to all our customers we are offering 20% of all our products until the 14<sup>th</sup> July 2006. That's two whole months of offers. Read more below.....

## Our Birthday Offer:

Yes that's right as a special birthday offer we are taking 20% of all our prices for 2 whole months. The new prices are shown below. So hurry to catch these great offers:

CSMD Plus (Download Only)	<del>Original Price £19.99 (\$39.99 USD)</del>	<b>Offer Price £15.99 (\$31.99 USD)</b>
CSMD Plus (Fully Packaged)	<del>Original Price £29.99 (\$71.99 USD)</del>	<b>Offer Price £23.99 (\$57.59 USD)</b>
CSMD Educational Licence	<del>Original Price £14.99 (\$35.99 USD)</del>	<b>Offer Price £11.99 (\$28.79 USD)</b>

We hope you enjoy our offers and tell your friends about them. If you have any questions please don't hesitate to get in touch with our sales team via email [sales@csmd.co.uk](mailto:sales@csmd.co.uk)

Web: <http://www.wjps.co.uk>

Email: [info@wjps.co.uk](mailto:info@wjps.co.uk)

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### **Advertising:**

Over the previous year our website hits have grown substantially, from 11,000 hits per month to well over 40,000 hits per month. This has been great news for us as it has given us a great position to sell our products from. At the end of March we also bought a new domain name that should help to increase our hits even more. The new domain name is [www.soundmixingsoftware.co.uk](http://www.soundmixingsoftware.co.uk), using this domain will take you straight to our website, but its a lot easier to remember, well we certainly hope so. We would like to pass this prominent web position on to our customers and associates and give you the opportunity to advertise on our site. If you would like to find out more about advertising with us at very competitive prices then please contact James Proctor ([james.proctor@wjps.co.uk](mailto:james.proctor@wjps.co.uk)) who will be happy to discuss your situation and give you more statistics on our hits if you require.

### **Downloads:**

Please don't forget that you can download our free demo software from the website at any time. Why not tell your friends about it, they might find it just as useful as you do. Were so confident that you will like our software that our demo is fully operational, expect it is time-limited to 15 minutes. We feel this give you an opportunity to explore the software fully, and try out all of the great features. Visit the website, <http://www.csmd.co.uk> or <http://www.soundmixingsoftware.co.uk> to download a demo today.

### **Customer Comment:**

As some of you maybe aware we have been running a customer survey for a couple of months now, and the results have proved very useful to us. We possible we have tried to act on the results. The survey has also provided us with some excellent comments about the software from you, such as:

**"So easy to use, if I can anybody can."**

*Mr White*

**"The complete technicians sound effect software package."**

*Mr Proam*

**"At a stroke we have brought our theatre's sound desk into the 21st century!"**

*Mr Evans*

We love to hear comments like this, so please continue to post your comments to us, or complete the survey which can be found on our website. It would also be great to get some independent reviews from our customer, possible comparing software, or just reviewing our software. If you have time we would be very grateful for any feedback, both positive and negative, although hopefully more positive than negative.

Well this brings us to the end of our Birthday News Letter. If you using CSMD we hope you are still loving the simplicity of it and the vast array of uses that it has. If your not a current user to urge you to take a look at our software, and contact us if you would like to discuss your requirements. We hope in a years time you will all still be with us and that our 2<sup>nd</sup> year will be just as successfully as our first.

Until next time,

Kind Regards

**WJPS Team**

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